



# Lowell Telecommunications Corporation

Lowell Comcast Channels 8, 95, 99

*Community Creating Media, Media Creating Community*

Support Lowell's community media center and reach thousands of Lowell residents with your organization's information. These membership benefits are offered to non-profit organizations with budgets under \$1,000,000. Organizations with budgets over \$1,000,000 are welcome to become LTC Business Sponsors.

Over 100,000 people view LTC content on TV and the Web every year! TV Viewers: 30,000 Lowell households reached on the Comcast cable system. 43,000 online viewers. Social media: Over 2,000 followers on Facebook, Twitter, and YouTube. Our network: 8,000 in-person visitors per year; 1,500 newsletter recipients. Our audience includes: politically active Lowellians; college students; Khmer, Portuguese, Spanish and Greek speakers; artists; youth, parents.

## **Annual Business Membership Fee: \$300**

Membership Benefits include

- \* Meeting space in conference room or large art gallery that holds 70 people, once each year.
- \* Access to channel time and Internet streaming for your TV show
- \* Media production training for your staff or representatives
- \* Access to media production equipment and facilities
- \* Joining a diverse community of creative Lowell media producers
- \* Access to rock-bottom rates for production services for videos appearing on LTC channels by talented media professionals
- \* Guest appearance on the LTC program, "Thinking Out Loud."

### **Rates for LTC staff-assisted projects for LTC Channels and underwriting:**

- \* Event coverage for LTC distribution with one stationary camera and graphics.
  - \$400 for a 30 minute finished program
  - \$800 for 30 minute to 1 hour finished program. \$400 each additional 30 minutes
- \* In-Studio talk show on LTC with show open and graphics. Live or taped.
  - \$200 for a 30 minute finished program
  - \$400 for a one-hour finished program
- \* Field produced programs, segments, promos, public service announcements for LTC distribution
  - \$100/hour of production time.
- \* Underwriting
  - \$200/month to post your support of LTC on the channel bulletin boards with your logo, address, and website. Appearing randomly many times each day between scheduled programs on all three channels.
  - \$75/meeting to have your business identified graphically before, after, and during the first few minutes of a particular City meeting at City Hall. \$150 if your business is the exclusive meeting under-writer. The graphic would also run before and after each of the show's multiple airings each week.
  - \$200/month to underwrite a specific program with a graphic that says, "Your Business is pleased to support *the program* on LTC" with your logo, address, and website. The graphic would run before and after each of the show's multiple airings each week.