



**Lowell Telecommunications Corporation**  
Lowell Comcast Channels 8, 95, 99  
*Community Creating Media, Media Creating Community*

Support Lowell's community media center and reach thousands of Lowell residents with your organization's information. These membership benefits are offered to non-profit organizations with budgets under \$1,000,000. Organizations with budgets over \$1,000,000 are welcome to become LTC Business Sponsors.

Over 100,000 people view LTC content on TV and the Web every year! TV Viewers: 30,000 Lowell households reached on the Comcast cable system. 43,000 online viewers (and growing by 35% each year). Social media: Over 2,000 followers on Facebook, Twitter, and YouTube. Our network: 8,000 in-person visitors per year; 1,500 newsletter recipients. Our viewing audience includes: politically active Lowellians; college students; Khmer, Portuguese, Spanish and Greek speakers; artists; youth, parents.

## **Annual Non-Profit Membership Fee: \$150**

Non-Profit Membership Benefits include

- \* Posting channel bulletin board messages about your organization
- \* Meeting space in conference room or large art gallery
- \* Access to channel time and Internet streaming for your TV show or promotional video
- \* Media production training for your staff or representatives
- \* Access to media production equipment and facilities; production advice and assistance
- \* Joining a diverse community of creative Lowell media producers
- \* Access to rock-bottom rates for production services by talented media professionals
- \* Guest appearance on the LTC program, "Thinking Out Loud."

**LTC is committed to assisting non-profit organizations to use LTC TV channels to get their messages out to clients, funders, and the general public. Contact LTC for additional, staff-produced projects for LTC channels for which the following rates apply:**

- \* Event coverage with one stationary camera and graphics.
  - \$200 for a 30 minute finished program
  - \$400 for 30 minute to 1 hour finished program. \$200 each additional 30 minutes
- \* In-Studio talk show with show open and graphics. Live or taped.
  - \$100 for a 30 minute finished program
  - \$200 for a one-hour finished program
- \* Field produced programs, segments, promos, public service announcements
  - \$50/hour of production time.

*\* Extra charge for extensive post-production editing.*

**Join LTC, Lowell's Community Media Center, Today!**  
**246 Market Street, Lowell, MA 01852 \* 978-458-5400 \* [www.LTC.org](http://www.LTC.org)**