



Lowell TeleMedia Center
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For Immediate Release

The Lowell TeleMedia Center is delighted to announce the hiring of its new Executive Director, Bora Chiemruom. Bringing over twenty years of experience in nonprofit and community organization leadership, Chiemruom has a proven track record of fundraising, developing key coalitions, winning community support, and building relationships across constituencies with a shared sense of purpose. Ms. Chiemruom will succeed Ms. Wendy Blom, the outgoing Executive Director who is retiring at the end of 2020, who has done a tremendous job expanding the reach of LTC over the last five years.

In her position as Executive Director of the Massachusetts Asian American Commission (AAC), Ms. Chiemruom was responsible for day-to-day operations and communications with a wide variety of stakeholders, ranging from government officials to community-based organizations. In addition to increasing its revenues, she led the AAC's transition to increased advocacy work and was instrumental in creating the AAPI Civil Rights Forum. Today she is an appointed commissioner at AAC and continues collaborating with her Board colleagues to bring advocacy forward across the state. Prior to the AAC, Ms. Chiemruom worked with youth-serving organizations Youthbuild USA and Head Start, Community Teamwork Inc, and the Cambodian Mutual Assistance Associate (CMAA). Through this work, she has demonstrated understanding of both "the big picture" as well as the detail-oriented facets of leadership.

A self-described "Lowell girl," Ms. Chiemruom has worked with partners across the state but has remained connected to Lowell through decades of dedicated service. She currently serves on the Board of Directors for CMAA, and she is the founder and owner of Kravant Boutique, which provides formalwear to under-resourced young women. She is also a graduate of Lowell Plan Public Matters civic engagement program.

Her vision for LTC is to become the premier clearinghouse for media in Lowell, the hub of communication for this diverse, vibrant and changing city. The first Cambodian American Executive Director of LTC, Chiemruom will partner with the Board of Directors in cultivating strategic partnerships across government, commercial, nonprofit organizations, and schools to forward our mission: To strengthen the City of Lowell as a community media and education center that empowers, connects, and informs all residents, businesses, and organizations in the city. Her leadership experience and deep community connections will further LTC's vision to be the voice of Lowell around the world.